Fernleaf Bakehouse

Brand kit · Millbrook (fictional demo business)



Logo sketch

Fern frond in a circle, wordmark below.

Colors

Fern Green #2E5E3E

Crust Gold #C98A3E

Font

Poppins (free Google Font) - Bold for headlines

Tone

Warm · Neighborly · Honest

Fictional business created for a demo video. Not a real brand.