FICTIONAL / SAMPLE

25% Off vs a Bundle: Profit Worksheet (Demo Numbers)

> Free file for the AI Owner Kit video: **Nov 16 Short 04 / long video 01: 25% Off vs a Bundle (Thimble & Thread Yarn Co.)**. Every business, name and number here is a made-up sample. Replace with your own before using.

> **ILLUSTRATIVE DEMO NUMBERS · Not financial, tax or legal advice.** Spreadsheet arithmetic for a FICTIONAL shop. Ignores card fees, returns and shipping.

Worked demo: 2 skeins + 1 printed pattern

	Sale price of basket	Cost of basket	Profit per order (= sale − cost)
Regular price ($20 + $20 + $8)	$48	$23 ($11 + $11 + $1)	$25
25% off everything	$36 (= 48 × 0.75)	$23	$13
Bundle price	$44	$23	$21

In this demo the bundle kept more. Your costs could flip it, so run yours.

Your numbers

Option	Basket regular price	Discount % or bundle price	Sale price	Basket cost	Profit per order
% off					
Bundle					
Other					

Sale price (% off) = regular price × (1 − discount) · Profit = sale price − cost

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