FICTIONAL / SAMPLE

Small Business Saturday Email: 1 Sample (Gmail Schedule Send)

> Free file for the AI Owner Kit video: **Nov 16 Short 03: 3 Small Business Saturday Emails, Scheduled in Gmail (Saltmarsh Pet Grooming)**. Every business, name and number here is a made-up sample. Replace with your own before using.

> Sample text written for this file. One of the three emails from the video, as a fill-in sample. Send only to people who agreed to hear from you.

1. Announcement (send now)

Subject: Small Business Saturday at Saltmarsh: 3 extra nail-trim slots (FICTIONAL demo)

Hi [first name],
For Small Business Saturday, Nov 28, we've opened 3 extra nail-trim slots. Reply to this email to grab one.
Thanks for supporting a local groomer!
— Saltmarsh Pet Grooming
Saltmarsh Pet Grooming is a FICTIONAL demo business · Phone: (FICTIONAL)

Schedule in Gmail (desktop)

- [ ] Compose → arrow next to Send → Schedule send → Pick date & time
- [ ] Check your time zone (Google says it sends in the time zone you schedule in)
- [ ] Google says scheduled emails may go out a few minutes late
- [ ] To change one: open it in Scheduled → Cancel send (Google says it becomes a draft)

> **Want the editable versions? Small Business Holiday AI Kit at aiownerkit.com**